



SPORTS**RX****NETWORK**

SPORTS PHARMACY NETWORK MEDIA KIT

**DISPENSING THE SCIENCE OF ELITE
HUMAN PERFORMANCE.**

Email: hello@sportsrxnetwork.com

Website: sportsrxnetwork.com

TABLE OF CONTENTS

About the Sports Pharmacy Network	03
Audience & Stats	04
Corporate Membership Eligibility	05
Advertising Rates	06
Sports Pharmacy Network's Month e-newsletter	07
Sports Pharmacy Online Magazine	08
Sports Pharmacy Network Annual Meetings	09
Need a Custom Marketing Solution?	10
Application Form	11



ABOUT THE SPORTS PHARMACY NETWORK

The Sports Pharmacy Network (SPN) was founded in 2022 in South Florida as a forum for pharmacists, athletic trainers, physicians, coaches, sports dietitians, dentists and sport allied health professionals and educators interested in exchanging ideas related to Sports Pharmacy and the clinical needs and resources of athletes health to minimize risk of injury and optimize health and sports performance.

The network's catalog of clinical resources include patient cases, podcast episodes, online courses, live webinars, and evidence-based protocol sheets. Sports Pharmacy Magazine (Sports Rx News) is the flagship educational resource of the Sports Pharmacy Network that features emerging topics in the field of sports pharmacy.

One of the Sports Pharmacy Network's most important activities is hosting an annual meeting comprised of sport scientist and allied healthcare professionals focusing on the development of athlete health and safety.

The Sports Pharmacy Network's mandate is to welcome interested colleagues from all sport healthcare disciplines to promote the advancement of research/development and high quality curated education in this field of sport performance.

MISSION

To provide an interdisciplinary platform of applied science and clinical knowledge to optimize the health and performance of athletes and protect clean sports.

The Sports Pharmacy Network (SPN) is dedicated to caring for and supporting athletes across all sports and skill levels. Our mission is to empower all members of the athlete healthcare team to provide comprehensive and individualized approaches to optimizing athletes' health, performance, and overall well-being. We are committed to curating the highest quality evidence based resources for lifelong learning and fostering meaningful relationships between passionate athlete team members.

VISION

Deliver innovation and collaboration with athlete team members to make every athlete perform at their best.

At the Sports Pharmacy Network, we envision a future where athletes of all levels and disciplines can access the highest standard of care tailored to their unique performance and wellness needs. Our vision is to be the leading clinical experts of sports pharmacy in the nation, setting the standards in the pursuit of athletic excellence, health, and integrity.

AUDIENCE & STATS:

WEBSITE STATS:

www.sportsrxnetwork.com

www.sportsrxnews.com

3,600 Avg. Monthly Unique Visitors

876 Avg. Monthly Page Views

2,000 LinkedIn Followers

1,400 Instagram Followers

500 Magazine Subscribers

500 Podcast Listeners

Avg time magazine read: 15 minutes

PERCENTAGE AUDIENCE:

Pharmacist: 68%

Athletic Trainers: 15%

Independent Pharmacy Owners: 8%

Sports Dietitians: 4%

Physical Therapist: 3%

Sports Medicine Physicians: 2%

TARGET AUDIENCE:

Athletic Trainers, Pharmacists, Sports Medicine Physicians, Physical Therapists, Sports Dietitians, Pharmacists, Independent Pharmacy Owners, Aspiring Healthcare Professionals/Students



ADVERTISING RATES:

1 Full page color: \$650 per issue ½ page color: \$450 per issue

3 issues: \$1,600

6 issues: \$2,900

Cover Page: \$1,500

Back cover page: \$800



CORPORATE MEMBERSHIP ELIGIBILITY

WHO IS ELIGIBLE?

Corporate Membership in Sports Rx Network is open to corporations, partnerships or individuals that provide goods and services related to the Sports Performance industry.

GOLD MEMBERSHIP\$3,500 per year

Subscription period: 1 year (Billed Annually)

Great for Sport Supplement Manufacturers, Suppliers, and Vendors

- One (2) Sports Pharmacy Podcast Show \$1,200 VALUE
- One (3) Sponsored 8.5 x 11 pages in “Sports Pharmacy Magazine”
- Receive discounted member-registration fees to events and conferences
- Gold member listing in the Sports Pharmacy Network Sponsor Directory page
- Home page logo placement for 12 months
- Annual sponsor page logo placement for 12 months
- 12 social media postings per year & 3 email blast

SILVER MEMBERSHIP \$2,500 per year

Subscription period: 1 year (Billed Annually)

Great for Sport Supplement Manufacturers, Suppliers, and Vendors

- One (1) Sports Pharmacy Podcast Show \$600 VALUE
- One (2) Sponsored 8.5 x 11 pages in “Sports Pharmacy Magazine”
- Receive discounted member-registration fees to events and conferences
- Silver member listing in the Sports Pharmacy Network Sponsor Directory page
- Annual sponsor page logo placement for 12 months
- 6 social media postings per year and an email blast

BRONZE MEMBERSHIP \$1,500 per year

Subscription period: 1 year (Billed Annually)

Great for Sport Supplement Manufacturers, Suppliers, and Vendors

- One (1) Sports Pharmacy Podcast Show \$600 VALUE
- One (1) Sponsored 8.5 x 11 pages in “Sports Pharmacy Magazine”
- Receive discounted member-registration fees to events and conferences
- Bronze member listing in the Sports Pharmacy Network Sponsor Directory page
- Annual sponsor page logo placement for 12 months
- 3 social media postings per year and an email blast

ADVERTISING RATES

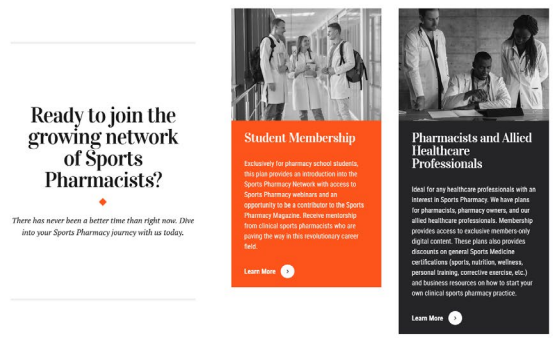
Additional Sponsorship Opportunities:

- 1 Post to LinkedIn + Facebook: \$100
- 1 Website blog post: \$75
- 1 email blast: \$125
- 1 Podcast Ad reel: \$500
- 3 Podcast Ad reel: \$1,500



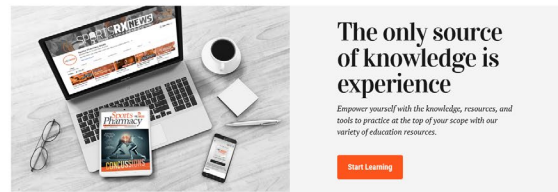
SportsRx Network Stats:

- LinkedIn Followers: 2,000+
- Instagram Followers: 1,500+
- Email blast subscribers: 500+
- Podcast listeners: 500+



Homepage Website Banner Ad Placement:

- 1 month Banner Ad Run: \$750
- 3 month Banner Ad Run: \$2,000
- 6 month Banner Ad Run: \$4,000



SPORTS PHARMACY ONLINE MAGAZINE

PICTURES OF THE EXAMPLES OF
PAST EDITIONS LIKE BELOW:



SPORTS PHARMACY NETWORK ANNUAL MEETINGS

LIVE PROGRAMMING (Webinars) – COMING SOON

Sponsor our live educational programs and experience the benefits of access to members of the Sports Pharmacy Industry. Reach members in their local communities.

ANNUAL EVENTS

Our Annual “Sports Pharmacy Summit” Convention and additional local business meeting(s) will offer the opportunity for increased exposure.

Sports Pharmacy ANNUAL CONVENTION & BUSINESS MEETING

A wide variety of convention sponsorship opportunities are available. To be held annually. It will include scheduled time for attendee/vendor networking, an exhibit spaces near meeting areas.

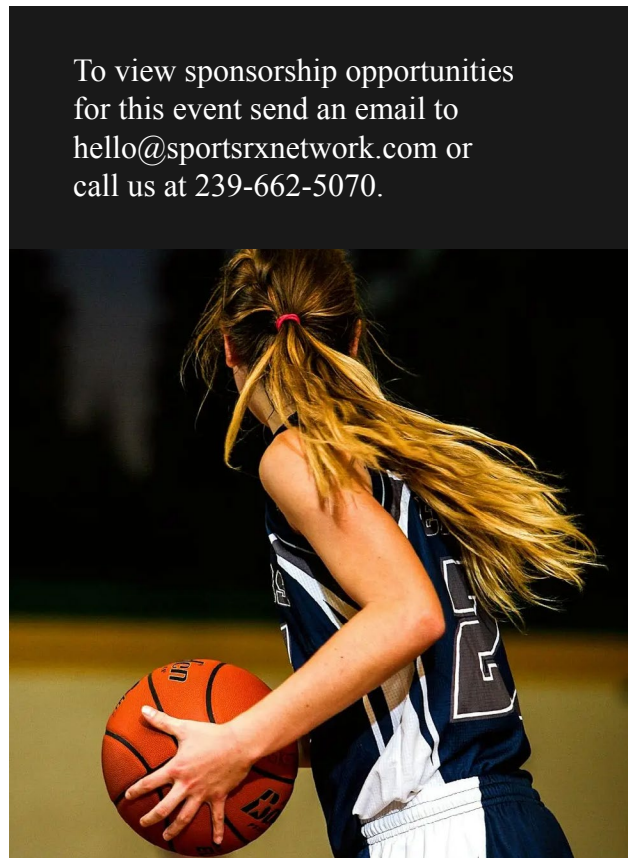
If you are interested in an exhibitor booth space or sponsorship opportunities for this event please contact us at hello@sportsrxnetwork.com or call us at 239-662-5070.

Sports Pharmacy HOLIDAY Event (December 2025)

A variety of sponsorship opportunities are available. (To be held annually)

Our annual Sports Pharmacy holiday party will be held in December each year to allow company’s to host their yearend company party with Sports Pharmacy Network and our Premier Partners. We do all the work so they can relax and have fun with their staff. Dinner tables of 10 are available for reservation - limited space and tables should be reserved well in advance.

To view sponsorship opportunities for this event send an email to hello@sportsrxnetwork.com or call us at 239-662-5070.



NEED A CUSTOM MARKETING SOLUTION?

We'll work with you. If you don't find the right advertising or sponsorship option for your organization in this kit, feel free to give us a call. Every organization has unique marketing needs, and SPN can help.

Contact hello@sportsrxnetwork.com or call **239-662-5070**

NO TIME TO DESIGN AN AD?

Don't let the task of designing the perfect ad hold you back. SPN's in-house graphic artist has years of print and online ad design experience. He can design your company ad for an additional 15% of the original placement cost, saving you time and money.

Contact hello@sportsrxnetwork.com or call **239-662-5070**

All advertising copy, blog, social media posts, and artwork is subject to approval by the Sports Pharmacy Network and we maintain the right to deny submissions for any reason. The Sports Pharmacy Network is committed to promoting clean sport and athlete well-being. We reserve the right to refuse any advertisements that do not align with these values. Ads that endorse products or practices compromising athlete health, violate clean sport principles, or promote unethical behavior will not be accepted. All advertisements are subject to review to ensure they meet our standards for integrity and athlete safety.

